


CRISIS SERVICES
OF NORTH ALABAMA

30th Annual
Turkey Trot



2023

OUR CAUSE

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The 30th Annual Turkey Trot 5k is much more than a race. The Turkey Trot 5k supports the programs and services of Crisis Services of North Alabama. This event brings awareness to the work Crisis Services is providing across Madison, Morgan, Limestone, and Jackson County. We are the voice that answers the call, the eyes that see the struggle, and the hands that provide care and hope for the hurting.

Crisis Services' mission is to respond to individuals and families in crisis. Our vision is to be a well-respected community organization continuously improving the awareness, effectiveness, and expertise of trauma-informed services for North Alabama individuals and families dealing with domestic violence, sexual assault, or in need of crisis counseling

The following are Crisis Services' services and programs:

- HOPE Place, emergency shelter for victims of domestic violence
- HELPLine, 24/7 crisis line (256-716-1000)
- Forensic Nurse Examiner Program for victims of domestic violence and sexual assault
- Counseling and supportive services for victims of domestic violence and sexual assault
- 2-1-1 community information and referral line

We charge no fee for our services and we are supported by the United Ways of the four counties we serve, public & private grants, individual contributions, and fundraisers like the Turkey Trot!

Your generosity and support are greatly appreciated. We look forward to honoring your sponsorship throughout the year! Together, we can make the 30th anniversary of this beloved event a success for our community.

Best regards,

Tuyet Clark

Crisis Services of North Alabama
Development Committee Chair

Platinum
Transparency
2023

Candid.

Check out our
[GuideStar profile](#)

SPONSORSHIP BENEFITS

PRESENTING SPONSOR - \$10,000

- Presenting Sponsorship Recognition
- 15 Complementary Race Day Entries
- Special logo recognition on event signage, materials, & t-shirt
- Signage throughout race grounds
- Company logo on sponsor brochure in runner packet
- Social media shares from Crisis Services platforms
- Linked logo on event website and newsletter

PLATINUM - \$7,500

- 12 Complementary Race Day Entries
- Special logo recognition on event signage, materials, & t-shirt
- Signage throughout race grounds
- Company logo on sponsor brochure in runner packet
- Social media shares from Crisis Services platforms
- Linked logo on event website and newsletter

GOLD - \$5,000

- 10 Complementary Race Day Entries
- Special logo recognition on event signage, materials, & t-shirt
- Signage throughout race grounds
- Company logo on sponsor brochure in runner packet
- Social media share from Crisis Services platforms
- Linked listing on event website and newsletter

SILVER - \$2,000

- 7 Complementary Race Day Entries
- Special logo recognition on event signage, materials, & t-shirt
- Signage throughout race grounds
- Company logo on sponsor brochure in runner packet
- Social media share from Crisis Services platforms
- Linked listing on event website and newsletter

BRONZE - \$1,000

- 5 Complementary Race Day Entries
- Special logo recognition on event t-shirt
- Company logo on sponsor brochure in runner packet
- Social media share from Crisis Services platforms
- Linked listing on event website and newsletter

IN 2022, 1300+ PLUS RUNNERS FROM 31 DIFFERENT STATES RAN THE TURKEY TROT

SPONSORSHIP COMMITMENT

YES! I will sponsor the 2023 Crisis Services Turkey Trot at the following level:

- Presenting Sponsor (\$10,000)
- Platinum Sponsor (\$7,500)
- Gold Sponsor (\$5,000)
- Silver Sponsor (\$2,000)
- Bronze Sponsor (\$1,000)

**CONTRIBUTIONS ARE TAX-DEDUCTIBLE AS ALLOWABLE BY THE IRS. EIN 63-0841545
FOR TAX DEDUCTION LETTER CONTACT JANET@CSNA.ORG**

PAYMENT METHOD

Check # _____ (Please make payable to Crisis Services of North AL)

Credit Card # _____ Exp _____ Code _____
(AMEX, VISA, or Master Card) Month / Year

Name _____
(As you wish to appear on printed & promo materials)

Billing Address: _____

City / State / ZIP: _____

Contact Name: _____ Phone: _____

Email Address: _____

We kindly ask that all completed forms & payment be completed no later than October 1, 2023 to:

Crisis Services of North Alabama
PO BOX 368
Huntsville, AL 35804

2022 IN NUMBERS

COURT ADVOCATES
SUPPORTED 731
VICTIMS OF
DOMESTIC VIOLENCE
DURING COURT
PROCEEDINGS

2-1-1 ANSWERED 24,114
CALLS FROM INDIVIDUALS
NEEDING COMMUNITY
RESOURCES

HOPE PLACE
SHELTERED
217 ADULTS
AND CHILDREN
ESCAPING
DOMESTIC VIOLENCE

HELPLINE ANSWERED
19,688 CALLS FROM
INDIVIDUALS IN CRISIS

FORENSIC NURSES CONDUCTED
406 FORENSIC DOMESTIC VIOLENCE
AND SEXUAL ASSAULT EXAMS

COUNSELED 150 SURVIVORS OF
DOMESTIC VIOLENCE AND SEXUAL
ASSAULT

ABOUT THE RACE

THANKSGIVING MORNING
RACE BEGINS AT 8 AM
AWARDS & DOOR
PRIZES TO FOLLOW

SPRAGINS HALL
UAH CAMPUS
205 SPRAGINS HALL
HUNTSVILLE, AL 35899

PACKET PICK-UP:
FLEET FEET SPORTS
MADISON
NOV. 20
10 AM - 6 PM
FLEET FEET SPORTS
HUNTSVILLE
NOV. 21 & 22
10 AM - 6 PM

THANK YOU!

Crisis Services of North Alabama thanks you for considering this request for sponsorship. Your financial support of the 30th Annual Turkey Trot will allow us to continue to provide trauma-informed services to individuals and families in crisis. As one individual who lived at our domestic violence shelter, HOPE Place stated:

“For so long I felt like a hostage, trapped in an abusive marriage because I had nowhere else to go. I don’t believe I would still be alive if it hadn’t been for HOPE Place and ALL the incredible people who were there for me when I needed it most. I will forever be grateful to them and only HOPE I can do the same for someone else one day.”

Please review and consider the enclosed opportunities. If you have any questions or would like more information about sponsorship or CSNA services, please feel free to contact our Executive Director Janet Gabel at 256-705-6760 or janet@csna.org



CONNECT WITH US



256-716-4052



csna.org/turkey-trot



janet@csna.org



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